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## **Portware Wins 2009 Financial News Award for Best Smart Order Routing System**

**NEW YORK – Oct. 16, 2009** – [Portware](#), the leading provider of global, multi-asset electronic trading systems, today announced it has been named Best Smart Order Routing System at the prestigious *Financial News Awards for Excellence in IT Trading and Technology Europe 2009*. Judged by a distinguished panel of independent analysts and industry experts, the award recognizes Portware's highly advanced suite of trading solutions that allows clients to route orders to any market center or liquidity provider worldwide.

Deployed at more than 130 global hedge funds, asset managers and broker-dealers, Portware is a multi-faceted solution that provides users with a fully customizable, real-time trade management system. As the only wholly independent, broker-neutral trading systems provider, Portware provides certified connections to over 400 electronic destinations, including brokers, ECNs, ATs, MTFs, crossing networks and exchanges, from a single trading environment.

In its seventh year, the *Financial News Awards* honor those companies that have had the most success in their technology development and investment over the past year. Portware is also a two-time winner of the *Financial News Award* for best Execution Management System, recognizing its continued success delivering advanced, broker-neutral trading systems to the world's leading buy-side and sell-side institutions.

"Portware has experienced unprecedented growth and global expansion over the past year," said Eric Goldberg, CEO and co-founder, Portware. "This award is yet another validation of the investments we make to deliver best-in-class trading solutions and unparalleled client support worldwide."

"The 2009 *Financial News* awards were more competitive than ever and saw an abundance of impressive nominees. Once again, Portware's broad expertise and proven customer successes stood out from the crowd," said Luke Jeffs, European Trading & Technology Editor of *Financial News*. "Portware's win as best smart order routing system speaks to the ongoing investment and development efforts they undertake on behalf of their customers."

**About Portware:**

Founded in 2000, Portware LLC is the financial industry's leading developer of broker-neutral, automated trading software for global equities, futures, options and FX. With offices in New York, London, Hong Kong, and Hyderabad, Portware works in partnership with its clients to create highly integrated solutions to streamline workflow and increase operational efficiencies on trading desks worldwide. Portware's flagship product, Portware Enterprise, is a fully customizable, FIX-compliant trade management and execution system for single-asset, portfolio, basket, automated and algorithmic trading. Portware Enterprise has been implemented at more than 130 firms worldwide, including sell-side program trading desks, quantitative hedge funds and investment management firms. For more information, please visit [www.portware.com](http://www.portware.com).

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