

MEDIA ALERT:

**PORTWARE LEADS DEBATE ON ELECTRONIC TRADING AT
TECHNOLOGY FOR THE BUY-SIDE EVENT**

**Industry Experts to Discuss the Latest in Accessing Liquidity, Algorithmic
Trading and Transaction Cost Analysis (TCA)**

London, UK - 27 March 2008, Stuart Adams, head of European operations at Portware, a leading provider of trading and strategy automation technologies, will lead a series of panel discussions on Electronic Trading at the *Financial News Technology for the Buy-Side* event on 2 April 2008, at The Savoy Place, London.

Industry experts will debate the current issues, technology trends and drivers impacting the buy-side. Topics within the Electronic Trading stream include: *Direct Market Access, algorithmic trading and FIX; How to meet best execution requirements while using TCA; Identifying and accessing liquidity from both traditional and dark pools; and Beyond equities – The next phase in algorithmic trading*. The event will also include streams on *Derivatives and Systems and Data Management*.

Stuart Adams, head of European operations, Portware comments: "This series of panel discussions aims to address the issues that have arisen in today's complex, technology driven trading environment. Buy-side firms are keen to take advantage of everything technology has to offer and this event aims to ensure they are equipped to take advantage of the latest opportunities."

To request a media pass please contact Nicolle Farthing or Viviana Vigano at portware@cre8results.com or +44 (0) 207 734 9199.

Technology for the Buy-Side

Wednesday April 2, 2008

The Savoy Place, London

WC2R 0BL

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About Portware

www.portware.com

Portware LLC is a leading independent provider of global, broker-neutral, multi-asset, trading systems. Portware's centralized trading environment has a flexible framework and offers a full range of components for ready-to-trade systems and customizable, enterprise solutions. Portware enables buy- and sell-side clients to create and modify trading strategies and algorithms and supports single order, portfolio, program, pairs, and index trading, across multiple asset classes. Portware provides advanced tools for TCA, risk management, real-time reporting, algorithms and analytics. With its open architecture Portware's users are able to implement solutions that meet their individual trading requirements and easily adapt to the rapidly evolving and increasingly regulated global marketplace. Since its launch in 2000, Portware systems have been implemented at more than 100 firms worldwide, including investment management firms, hedge funds and sell-side program trading desks.